

Curriculum Vitae  
by Sara Monaci

Sara Monaci

DIST - Interdisciplinary Department of Territorial Science, Planning and Policy

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Nationality: Italian

Born on 29 June 1973 in Turin (Italy)

**Current occupation**

Dates: 2014 - today

Associate Professor in Sociology of Cultural and Communicative Processes (SPS/08)

Admitted to the first rank in competition sector 14/C2

Politecnico di Torino - Interateneo Department of Science, Design and Territory Policy (DIST)

Valentino Castle, Viale Mattioli 39 - 10125, Turin (Italy)

**Institutional and academic roles**

2020 - today: member of the Doctoral College in Urban and Regional Development - DIST - Politecnico di Torino

2014 - 2018: member of the Doctoral College in Architectural Heritage and Landscape - DAD/DIST - of the Politecnico di Torino

2020 - today: Reference Lecturer of the Master's Degree Course in "Digital skills for sustainable societal transitions" LM91- DIST - Politecnico di Torino, with responsibility for promotion and communication

2019 - today: member of the DIST Commission for the management of the Sustainable Development Goals Lab/SDG Lab founded within DIST as a Department of Excellence (2018 - 2022)

2020 - today: DIST representative (with Francesca Governa) in the SUSST Committee (Human and Social Sciences for Science and Technology, today Theseus) for the

definition of the educational offer of the Great Challenges Project - Politecnico di Torino - <https://susst.polito.it/>

2020 - 2024: Member of the Committee for the Framework Agreement ex art.15 L. 241/1990 between the Politecnico di Torino and the State Music Conservatory "Giuseppe Verdi", (2020-2024)

2019 - today: Delegate of the Rector for the 2nd level Master's programme in Audiovisual Production, in collaboration with the University of Turin, Film Commission Torino Piemonte

2019 - 2020: Delegate of the Rector in the Organising Committee of the celebrations for Torino City of Cinema 2020, in collaboration with the Department of Culture of the City of Turin, the University of Turin, Film Commission Torino Piemonte, National Museum of Cinema.

2018 - today: Scientific Responsible for the student team Vertigo Lab: the team involves about 35 students belonging to different degree courses in the fields of Engineering, Architecture and Design at the Politecnico di Torino, and is dedicated to the conception and realisation of audiovisual projects of a fictional and documentary nature. To date, the team has been financed by the Politecnico di Torino to the tune of approximately EUR 40,000.

2014 - 2020: Rector's Delegate for the Bachelor's and Master's Degree Course in Cinema and Communication Media Engineering (ICM College, Turin Polytechnic); Responsible for the Quality of the Degree Course, Internships, Promotion and Communication.

Among the responsibilities:

- College spokesperson at the Master's Degree Course Evaluation Board meeting on 20.06.2019 (with Maurizio Rebaudengo and Marco Torchiano); Members of the NDV Commission: Chairman: Sandro Macchietto (IC, UK) Anna Maria Cremonese; (University of Padua) - Stefano Guarino (University of Tor Vergata) Carlo Magnani (IUAV);
- Contact person for the organisation and management of orientation for the Cdl and CdIm at the Orientation Fair and ICT days organised by the Politecnico di Torino;
- Contact person for the definition of the Erasmus partnership between the Master's degree course and University of Plymouth (UK);
- Scientific responsible for the funds granted by the University for the following projects for the improvement of teaching and student projects:

<b>Project identification code/Year</b>	<b>Project Name</b>	<b>Project Amount €</b>
60_DII13MOS02 2013	Multimedia Lab	12,000.00
60_DII14MOS01 2014	Consumer technologies as a professional tool for	1,600.00

	graphic computing, scientific visualisation, parallel computing and multimedia	
60_DII14MOS02 2015	Lights on Student Project	7,500.00
60_DII16MOS01 2016	Format Festival Project	6,000.00
50_DEC19MS01 2019	Social Media Storytelling Project	3.500.00

2017 - today: Scientific Responsible (with Elena Baralis - DAUIN, POLITO) for the University's allocation (euro 156,840) for the development of the educational Visionary LAB: a laboratory with advanced equipment for research and teaching in the field of audiovisual, interactive and immersive media.

2017: Member of the Selection Committee for the pre-selection of candidates for the PhD student prize 'My research in three minutes' - in memory of Tiziana Vitrano, 21.09.2017

2014 - 2016: member of the Departmental Board of DIST with responsibility for promotion and communication activities

### **Areas of research**

Sociology of media and communication, Internet studies, digital methods, online hate speech and extremism, disinformation, transmedia and storytelling

### **Teaching: Current holdings**

Internet and social media: technologies and drifts of networked communication (2.4 cfu): Transversal course for all three-year degrees (2nd year) at the Politecnico di Torino as part of the GRANDI SFIDE project, SUSST.

UX\_Social media and communication (6 cfu): Bachelor's degree in Communication Design, Politecnico di Torino

Future Storytelling (6 cfu): Master's Degree in Film and Media Engineering, Politecnico di Torino

Digital societies (6 cfu): Master's degree in Digital skills for sustainable societal transitions, Politecnico di Torino (in English)

Communicating resilience. Digital resilience and social media practices (1 cfu): 2nd level Master's degree in "Methods and techniques for the governance of resilient cities", R3C, Politecnico di Torino

### **Teaching Excellence Assignments (selection)**

A.A. 2020 -2021, Media storytelling. Narratives and social impacts - Enterprising course - Politecnico di Torino

2018: Dissemination strategies, web and social media. 3-hour teaching module of the Heritage & Public Winter School, organised by the Department of Historical Studies of the University of Turin and the Venaria Reale Restoration Centre, 15 -20 January 2018  
[www.patrimonioepubblico.it](http://www.patrimonioepubblico.it)

A.A. 2014-2015 Alta Scuola Politecnica (ASP); Academic Tutor for the Project CAPs: Cre-A(c)tive-Places, coordinated by Juan Carlos Dall'Asta, DASTU, Politecnico di Milano, with Antonella Bruzzese, DASTU, Politecnico di Milano, Roberta Ingaramo, DIST, Politecnico di Torino, Laura Rondi, DIGEP, Politecnico di Torino;  
<https://www.asp-poli.it/asp-projects/caps-cre-active-places/>

### **Organisation of or participation as a speaker at scientific conferences in Italy or abroad**

Paper: 'Multimuseum and Wireless Museum: a communication project for the National Cinema Museum', in Museum and the Web 2003 Conference, Charlotte, NC (USA), 19-22 March 2003.

Report: 'The Role of Communication Networks in the Practice of Space: The Heritage Tourism', in IIS (International Institute of Sociology) 37th World Congress , Stockholm, 5-9 July 2005.

Invited lecture: "Museus portàtils. L'experiència de la visita de l'espai a la pantalla' at the E-week 2007 conference, 5-11 November 2007, University of VIC, Barcelona

Organisation of the session "Young people and new technologies: consumption practices"; Report: "Young people and digital memories", within the framework of the PRIN - TRAME (Technologies and network environments for 21st century cultural memory) project, SiTI - Politecnico di Torino, 9 -10 October 2008.

Report: 'Contents quality creation in commons-based peer production on line environment: the it.wikipedia experience', in WWW/Internet 2008 IADIS (International Association for the Development of the Information Society) International conference, Freiburg, Germany, 13-15 October 2008.

Report: "Traces of 'generational events' in Web 2.0" (with Simona Tirocchi) , Conference "2060: WITH WHICH SOURCES WILL WE MAKE HISTORY OF OUR PRESENT? Techniques, pratiche e scienze sociali a confronto", organised by Fondazione Telecom Italia in cooperation with the Politecnico di Torino and AIS-Associazione Italiana di Sociologia, SISSCO Società Italiana per lo Studio della Storia Contemporanea and Cliomedia Officina, Turin 8-9 April 2010, Politecnico di Torino.

Paper: "Eternal present of the spotless mind. Youth, memory and participatory media" (with Simona Tirocchi), ESA Sociology of Culture Midterm Conference, Culture and the making of world's, 7- 9 October 2010, Bocconi University, Milan.

Paper at the workshop Heritage Matters: 'Cultural heritage interpretation and documentation through social media' (with Domenico Morreale), as part of the ACM-CHI (Computer Human Interaction) Conference It's the experience!, 5-10 May 2012, Austin TX (USA),.

Organisation of the conference of the project "Invisibilia - The promotion of the artistic and expressive intangible heritage in Piedmont: towards a digital creativity model" financed by Compagnia di San Paolo in cooperation with the University of Turin, 23 April 2013; Report entitled "Mapping the multimedia development in the contemporary art domain: a first survey", DIST- Politecnico di Torino.

Paper: 'Crowdsourcing video creativity: an empirical web analysis beyond the hype', International Conference MEDIA CHANGE-SERIALISATION LANDSCAPES: SERIES AND SERIALIZATION FROM LITERATURE TO THE WEB, Department of Communication Sciences and Humanities, University of Urbino Carlo Bo, 7 - 9 July 2015, Urbino.

Report 'StoryTECH 4EVER - Storytelling TECHnologies for European Values and hERitage', ACM conference on Digital Heritage 2015, 28/09 - 2/10 2015, Granada, Spain  
Invited talk at the EUROSINT network seminar: SAFFRON: a semantic analysis approach towards violent radicalisation prevention, 6-7 April 2017, Vienna.  
from 06-04-2016 to 07-04-2017

Paper 'Explaining Islamic State Online Propaganda: A Transmedia Approach', at the conference 'Taking-stock of research on violent online political extremism' organised by VOX-POL - excellence network on radicalisation and violent extremism, Dublin University, 23-24 June, 2016.

Invited paper at the presentation seminar of No. 5 of the Emerging Series magazine dedicated to Transmedia organised by Silvia Leonzi ; Title of paper: "SurreAR: storytelling with a medium in a space/time transition", 15 December 2016, Department of Communication and Social Research (CORIS), University of Rome La Sapienza.

Organisation of the international seminar "Radicalisation in Europe. Media, social media and prevention narratives" as part of the EU project SAFFRON (Semantic Analysis against Foreign Fighters Recruitment Online Networks); Report: "Presentation of the focus groups results in Italy and France and launch of SAFFRON social media campaign", 14 March 2017, DIST, Politecnico di Torino.

Paper 'Designing alternative narratives to counter Islamist radicalisation online propaganda: a participatory approach' as part of the ESA (European Sociological Association) Conference, (Un)Making Europe: Capitalism, Solidarities, Subjectivities, 29 -1 September 2017, Athens.

Report 'Countering online jihadist propaganda: the #heartofdarkness social media campaign', PIC-AIS Conference 'With the Eyes of Tomorrow', 26-28 October 2017, Naples.

Invited paper at the seminar "The roots of radicalisation. Contexts and modes of intervention", organised by Psychologists in the World and Mediare, University of Turin. Title of the paper. "The narratives of radicalisation".

Invited talk at the 4th Seminar of the EU Generazioni Connesse project on "Drivers of violence: building counter narratives in digital environments"; in collaboration with Save the Children and Sapienza University of Rome Via dei Marsi, 24 May 2018.

Report "#heartofdarkness. A social campaign against violent extremism: opportunities and limits of using video content" (with Alessandra Russo Suppini), Conference "SCREEN CULTURES. FIVE KEYWORDS FOR 21ST CENTURY RESEARCH. Imaginaries, Narratives, Media Industries, Audience Practices, Technologies", 21 February 2019, Rome, La Sapienza University, 21-22 February 2019

Report "Artificial intelligence: the role of social sciences in the evolution and transformation of cultural meanings" (with Fiammetta Fanizza), XII National Congress of the AIS - Italian Association of Sociology "Sociology in Dialogue: algorithm, brain, evaluation", 24 January 2020, Department of Social Sciences, University of Naples, 23 - 25 January 2020

Paper entitled 'Online hate speech and resilience narratives', (with Viviana Patti) at Biennale Tecnologie 2020 (online), Politecnico di Torino, 13 November 2020

Invited paper 'Digital platforms' affordances, dilemmas and potentials in the context of countering violent extremism social media campaigns', Panel 'Digital traces and footprints as strategic research materials. Big Data and small data: between awareness and recursivity", INTERNATIONAL CONFERENCE WHAT PEOPLE LEAVE BEHIND: Marks, Traces, Footprints and their Significance for Social Sciences, University of Rome La Sapienza, 16 June 2021 (online), 15 -16 June 2021

Report 'Questioning the city resilience during the Covid-19 crisis: insights from the Glovo's rider community in Turin' (with Grazia Brunetta, Danial Mohabat Doost), Voices and gazes on the city. Interpretations in comparison. First Conference of the Faculty of Political Science, Sociology, Communication (online), 26 -27 January 2022

Paper "Digital methods and data-driven storytelling for the design of conversational civic narratives (with Domenico Morreale), Media realities. Sociology, semiotics and art in imaginaries and representations, International Conference of the University of Palermo (online), 16 -18 January 2022

Organisation of the Pre-Conference "Reimagining Communication: Epistemologies and the Future of Communication Studies", in connection with the 72nd International Communication Conference (ICA), Moderator of Panel #2 Social media, Grand Amphi de la Recherche at Université Paris 8, 25 May 2022, Paris.

<https://medium.com/reimagining-communication/reimagining-communication-epistemologies-and-the-future-of-communication-studies-a2323d02d595>

Paper entitled: "Il viaggio social dell'eroe: Espressioni e linguaggi di attivismo in rete", in the context of the Third International Conference Italian cinema and media: Past and present, continuity and change, expectations for the future, The American University of Rome, Via Pietro Roselli 2, 16 - 18 June 2022

Paper entitled: 'Echo chambers by design? The green pass debate on Twitter', IV SISCC National Conference, University Federico II of Naples, 23 June 2022

Coordinator of the Session "Narratives on the post-crisis urban scenario" in the Tenth International Congress of the Italian Association of Urban History "Adaptive Cities through the post-pandemic lens", DIST - Politecnico di Torino, 6 - 10 September 2022; Paper entitled "Narratives of inequalities during the COVID19 pandemic in Italy: a quanti-qualitative approach to analyse the Twitter debate on smart working" (with Simone Persico and Tatiana Mazali) in the Session "Narratives on the post-crisis urban scenario", 8 September 2022.

<https://aisuinternational.org/en/torino-2022-call-for-papers/#Macro8>

### **Third mission and public engagement activities**

Invited talk 'The Spectacle of Sport Music and Media in the Age of Convergence', 28 October 2015, Aula Magna, Politecnico di Torino.

Invited speaker at THE4BEES UNCONFERENCE 2016, organised in the framework of the EU Interreg- Alpine Space project THE4BEES, IIS Amedeo Avogadro, Turin, 30 November 2016

Invited speech at the round table "Antisemitism and Islamophobia: two sides of the same coin?" organised by CO.RE.IS. (Islamic Religious Community) Italy with the patronage of the Municipality of Milan, 4 July 2017, Palazzo Marino, Milan.

Training session entitled "Audience development, from concept to practices to tools" with Nicoletta Gay and Elisa Roscelli, as part of the Training Course "Managing and valorising cultural heritage and activities in a digital society. Models and tools to make the best use of digital and web tools, develop audiences and rethink public/private arrangements for the valorisation of the territory", intended for Cultural Heritage professionals and operators and financed by the National Association of Italian Municipalities (ANCI), DIST - Turin Polytechnic, 24 November 2017

Invited speech at the Conference "The cinema system in Piedmont: ways for growth and innovation" organised by Direzione Generale Cinema, Film Commission Torino Piemonte, Film Investimenti Piemonte, Soprintendenza Archeologia, Belle Arti e Paesaggio della Città Metropolitana di Torino, 13 May 2019, Palazzo Chiabrese, Torino.

Training intervention in the course "Learning to produce green - APP.VER" organised in the context of the EU Interreg Alcotra project APP.VER" with a workshop entitled "Digital technologies and individual and social behaviour", Metropolitan City of Turin, 29 January 2020

Invited speaker at the focus group 'Culture - Torino 2030 - Future-proofing', organised by ForwardTO, 24 March 2021 (online)

Invited speaker at the Round Table ""Friendly alien. Technologies and perspectives for inclusive narratives" organised by the Science Fiction Museum (MUFANT) of Turin and Turin Polytechnic, 15 October 2021, Turin Book Fair

Participation in the Table on radicalisation and extremism, promoted by the Department of Youth Policies of the City of Turin, 2018 - 2021

### **Direction or participation in the activities of a research group characterised by national or international collaborations**

#### **Current directions or collaborations**

Participation in the Interdepartmental Research Centre **R3C** (Responsible Risk Resilience Centre), Politecnico di Torino, [www.r3c.polito.it](http://www.r3c.polito.it)

Partner as DIST- Politecnico di Torino in the **IDEAS** project "**Inclusive Dialogue for Equal Actions, Don't Judge me by my Cover**", coordinated by Roberta Ricucci, Department of



Political Cultures and Society (UniTO) and financed by the University of Turin in the framework of the Public Engagement Lab call (2021 - 2022). 20-10-2021 - today

Since 2015 he has been a member of SISSC (Italian Scientific Society. Sociology. Culture. Communication)

Since 2014 he has been a member of Research Network 18 - Media sociology of the European Sociological Association (ESA)

Since 2010 he has been a member of the Cultural Institutions and Processes Section (PIC) of the Italian Sociology Association (AIS)

### **Previous directions or collaborations**

Participation in the **Undermedia** project for **EXTRACAMpUS** coordinated by Giulio Lughì. Subject: design of the multimedia format Undermedia on the subject of Art and new media for digital terrestrial television at the University of Turin. Client: University of Turin. The result is available: <https://media.unito.it/?section=OnDemand&searchtext=Undermedia> from 11-10-2005 to 18-05-2006

**PRIN** project "**TRAME - Technologies and network environments for the cultural memory of the 21st century**", coordinated by Mario Ricciardi, Politecnico di Torino: participation in the Local Unit of the Politecnico di Torino on the analysis of media uses and consumption, with a focus on online environments, within the youth population. The results of the research are available in: Nicoletta Gay, Tatiana Mazali, Sara Monaci, Gabriella Taddeo (2008). Young people, media and digital consumption. Naples:Liguori, ISBN: 9788820743130  
from 30-01-2006 to 27-02-2008

Participation in the "**Atlas of Occupations**" research project, coordinated by Adriana Luciano, University of Turin. As part of the 'Training and Innovation for Employment' (FiXO) programme, the University of Turin, in collaboration with Corep, has started experimenting with a tool for analysing and describing professional figures: the project is intended as a dissemination and orientation tool for students leaving university, families and market operators. [www.atlantedelleprofessioni.it](http://www.atlantedelleprofessioni.it)  
from 09-09-2008 to 10-06-2011

**PRIN** project "**CoOperare - La rete e i suoi patrimoni culturali: mediatization, redefinition and reuse of digital content**". Participation in the local unit of the Politecnico di Torino coordinated by Mario Ricciardi for the analysis on user-generated content and learning practices, and on the continuous changes in knowledge organisation and management models. The results of the research were presented in: Sara Monaci (2009). The museum lexicon: the relationship between institutional communication and user-generated discourses. In: Sara Monaci Barbara Scifo. Sociology

2.0. Social practices and research methodologies on participatory media. p. 55-78, Naples: Scriptaweb, ISBN: 9788863810790

Monaci S. (2009). Virtual Heritage 2.0: theories and research experiences. In: Monaci S. Scifo B.. Sociology 2.0. Social practices and research methodologies on participatory media. p. 23-31, NAPLES: Scriptaweb, ISBN: 9788863810790S.

Monaci, M. Cataldi, C.Schifanella (2012). The blogosphere of Italian museums: content analysis. In: Sara Monaci Emiliano Ilardi Massimiliano Spano. Virtual Heritage. technologies and models for the valorisation and communication of cultural heritage. p. 73-99, NAPLES: Scriptaweb, ISBN: 9788863811933  
from 22-09-2008 to 30-09-2010

Participation in the research project **DAMUSE - Digital Art and Humanities for Cultural Heritage. Digital Cultures and Media in the Representation of Museum Research and Communication**, coordinated by Rosa Tamborrino. The project is financed by the DIST Department of the Politecnico di Torino and is interdisciplinary in nature, involving the fields of History of Architecture, Economics of Cultural Heritage and Sociology of Cultural and Communicative Processes: the activity of the SPS/08 researchers of the DIST (Sara Monaci and Tatiana Mazali) involves the definition and experimentation of qualitative investigation methodologies oriented towards the analysis of the use of cross-media and transmedia digital environments relating to the field of Contemporary Art Institutions in Piedmont. 01-02-2018 - 30-12-2020

Partner in the **TrUST - Transdisciplinarity for Urban Sustainability Transition** project coordinated by Giulia Sonetti. The project is funded by the DIST Department of the Politecnico di Torino and aims to understand how to develop more efficient and effective inter/transdisciplinary research and training perspectives for urban sustainability transitions. 01-02-2018 - 30-12-2020

Partner of the Politecnico di Torino research group in the **EU project, HORIZON 2020 - Shape Energy, European platform for energy-related social sciences and humanities**, 2017 - 2019 coordinated by Patrizia Lombardi. In particular, she was involved in the development of methodologies based on participatory storytelling to enhance collaboration between STEM and SSH disciplines. 02-02-2017 - 30-12-2018

Participation in the CIRMA Interdepartmental Research Centre on Multimedia and Audiovisuals, <https://www.cirma.unito.it/>, 2005 - 2014

**Responsibility for scientific studies and research entrusted by qualified public or private institutions**

**Current responsibilities**

Direction of the research group on "**Analysis of the social communication strategies of public institutions with particular focus on Universities, Museums and centres for the dissemination of cultural heritage and Public Administration subjects**" funded by DIST - Politecnico di Torino in collaboration with the CORE (Communication and External Relations) office. The project financed a research grant aimed at analysing competitors at European level and drawing up a social communication plan for the University within the framework of the Horizon Europe project.  
from 31-03-2021 - ongoing

### **Previous responsibilities**

Responsible - with Giulio Lughì - for the study financed by the Fondazione CRT (Alfieri Project) in collaboration with the Istituto Mario Boella "**Working Media - NEW WORKS and NEW PROFESSIONS: the impact of labour market transformations on employment prospects, living conditions and social relations**", University of Turin. The research included a quantitative investigation into the state of professions related to the "multimedia" sphere through the analysis of documentation from local authorities, e.g. the Chamber of Commerce of Turin, and a qualitative analysis of the transformations of some professional profiles through in-depth interviews with qualified witnesses. The results of the research are available in the report "NEW JOBS and NEW PROFESSIONS: the impact of labour market transformations on employment prospects, living conditions and social relations" written by Giulio Lughì and Sara Monaci.  
05-02-2005 to 08-05-2007

Responsible for the ex-60% local research project: "**Cultural memory on the web: user profiles**", funded by the Department of Literary and Philological Sciences (now Studium), University of Turin. The research was carried out through a desk analysis of Google's functionalities compared to Wikipedia, with a focus on the 'affordances' of web interfaces and the 'highlighting' logics of online content. The main results of the research were published in:  
S. MONACI (2007). Models of online knowledge processing: Google and Wikipedia. QUADERNI DI SOCIOLOGY, vol. LI, p. 151-167, ISSN: 0033-4952  
S. MONACI (2008). Networks. Models and processes of communication, sociality and knowledge production. QUADERNI DI SOCIOLOGIA, Vol. LII, p. 155-160, ISSN: 0033-4952  
01-11-2006 to 01-11-2007

Responsible for the local research project ex 60%: "**Cultural technologies in the knowledge society**", funded by the Department of Literary and Philological Sciences (now Studium), University of Turin. The research focused on a qualitative survey with interviews with qualified witnesses among the administrators and reviewers of the wikipedia.it Quality Voices.  
The results of the research were published in:

S. MONACI (2009). Quality assessment process in Wikipedia's Vetrina: the role of the community's policies and rules. OBSERVATORY, vol. 3, p. 148-161, ISSN: 1646-5954

MONACI S. (2009). The production of quality content in an online organisation for collective knowledge management: the case of it.wikipedia.org. QUADERNES OF SOCIOLOGY, vol.

LIII, p. 111-128, ISSN: 0033-4952

01-11-2008 to 20-11-2009

Direction of the research "**The Convergence between Digital Creativity and the World of Services**" aimed at analysing the transformations introduced by digital technology in the world of work in view of the Factory 4.0 model. The research made use of a 1-year research cheque awarded to Tatiana Mazali and financed by the Politecnico di Torino; the results of the research are presented in Tatiana Mazali's book, "Digital Workers", Aracne, 2016 and in Sara Monaci's essay "Il crowdsourcing come nuovo modello di produzione creativa", Aracne, 2015.

01-02-2014 to 20-12-2015 to search for the minutes

Scientific Responsible for the DIST - Politecnico di Torino of the project financed by the Fondazione CRT "**From Homer to the Web Trilogy - Transposition and Remediation of the Iliad: from the text to the web series**", in collaboration with the Liceo Classico Giolitti Gandino di Bra (CN); Consulting for the conception and video production of the web series #cantamiodiva. The final web series can be viewed at:

[https://www.youtube.com/results?search\\_query=%23cantamiodiva](https://www.youtube.com/results?search_query=%23cantamiodiva)

26-09-2015 to 30-10-2016

Direction of the research group on "**The promotion of the University: storytelling and web communication**" financed by DIST - Politecnico di Torino, for the analysis and design of narrative formats for dissemination in the field of science and technology. The project's objective is the study, design and implementation of digital storytelling formats for the valorisation and dissemination of the Politecnico di Torino's scientific research excellence. The project financed and a research grant awarded to Felice Balzano aimed at analysing the state of the art and cataloguing the audiovisual and textual materials required for the project.

14-07-2017 - 14-02-2018

**Scientific responsibility for international and national research projects accepted for funding on the basis of competitive calls for peer review**

### **Current responsibilities**

Scientific coordinator for DIST - Politecnico di Torino of the **E-Mindful** project "**Communicating migrations**", funded by the Organisation for Security and Cooperation in Europe (OSCE) <https://www.osce.org/oceea/504631> (2022 - 2024) in collaboration with

Zenit Arti Audiovisive (Turin), University of Turin, University of Eastern Piedmont. Budget for DIST: € 4,000

Scientific responsible for the **SWITCH** project "**Smart Working and Inclusion. Communicating Transition between Technological Opportunities and Social Inequalities**", funded by DIST (Politecnico di Torino) in the framework of the Department's Competitive Call for Research 2021. Dates 1 July 2021 - 30 June 2023: Budget allocated: € 75,000

Preliminary results of the project will be presented in the paper "Narratives of inequalities during the COVID19 pandemic in Italy: a quanti-qualitative approach to analyse the Twitter debate on smart working" (with Simone Persico and Tatiana Mazali) in the Session "Narratives on the post-crisis urban scenario", within the AISU 2022 Conference, 6 -10 September 2022, Politecnico di Torino.

### **Previous responsibilities**

Scientific Responsible for the Politecnico di Torino of the **EU** project - **Semantic Analysis against Foreign Fighters Recruitment Online Network (SAFFRON)**, 2016 -2018 co-funded by Directorate-General Home Affairs in response to the call HOME/2014/ISFP/AG/RADX "Preventing Radicalisation to terrorism and violent extremism" ([www.saffron-project.eu](http://www.saffron-project.eu)). Budget allocated to DIST: €148,196.00

The objectives of the Politecnico di Torino - DIST research group are to analyse the online communication strategies of organisations such as Al-Qaeda and ISIS and to develop a social campaign to raise awareness and prevent violent radicalisation among young Europeans.

The results of the project have been presented at various seminars and conferences and in: Monaci SARA (2017). Explaining the Islamic State's Online Media Strategy: A Transmedia Approach. INTERNATIONAL JOURNAL OF COMMUNICATION, ISSN: 1932-8036

Mazza C., Monaci S., Taddeo G. (2017). Designing a Social Media Strategy against Violent Extremism Propaganda: The #heartofdarkness Campaign. In: Digitale Medien und politisch-weltanschaulicher Extremismus im Jugendalter Erkenntnisse aus Wissenschaft und Praxis. Arbeits- und Forschungsstelle Rechtsextremismus und Radikalisierungsprävention, ISBN: 978-3-86379-260-2

The social campaign - #heartofdarkness - aimed at investigating the motivations for violent radicalisation among young Europeans and offering alternative narratives to the rhetoric of jihadist propaganda, can be accessed at: [www.theheartofdarkness.eu](http://www.theheartofdarkness.eu)  
01-02-2016 - 31-01-2018

Scientific Responsible for the Polytechnic of Turin of the project "**Social Video Branding**" (acronym #SVB) within the programme "Feasibility Studies 2014 Innovation Poles" of the Piedmont Region. Budget allocated: € 9,654.91

The project aimed to analyse the transformations of video production processes with a focus on social platforms. Among the publications related to the project: Monaci Sara (2015). Video co-creation: the new digital intermediaries for creative production in the convergence scenario. In: Monaci Sara. Co-creation and peer-production.

MILAN: EGEA, ISBN: 9788875341312

Monaci Sara (2016). Video co-creation: how audiovisual seriality changes in the convergence scenario. MEDIASCAPES JOURNAL, p. 127-152, ISSN: 2282-2542  
20-04-2015 to 20-10-2015

Scientific responsible for the project funded by Compagnia di San Paolo in collaboration with the University of Turin: **"The promotion of the artistic and expressive intangible heritage in Piedmont: towards a digital creativity model"**, 2012 -2014, University of Turin. Budget allocated: € 143,000

The aim of the research was to monitor and analyse the creative practices related to the field of contemporary art in Piedmont. In particular, the research focused on the dissemination of intangible heritage through the production and staging of events and exhibitions: the study focused on the events for 'Italia 150' and the communication strategies related to the event. The results of the research are presented in:

Sara Monaci (2013). Cultural events and media. Communication strategies for Italia 150.

Carocci, ISBN: 9788863811926

01-02-2012 to 01-02-2014

### **Editing or participation in editorial boards of journals, publishing series, encyclopaedias and treatises of recognised prestige**

Participation in the editorial board of the Mosaic Series, Scriptaweb from 01-01-2009 to 30-12-2012

Member of the Scientific Committee of the Mediascapes Journal,

<http://www.mediascapesjournal.it>

01-09-2012 to date

### **Participation in the teaching board or teaching assignments within the framework of PhD programmes accredited by the Ministry**

Member of the Teaching Board of the PhD in Urban and Regional Development, Politecnico di Torino. from 01-01-2021 - today

Holder of the 15-hour teaching course "Media & the city. Understanding societal transitions through digital methods" (in English) in the PhD Course in Urban and Regional Development at the Politecnico di Torino. from 01-01-2021 - today

Member of the Teaching Board of the Doctorate in Cultural Heritage, Politecnico di Torino. from 01-01-2008 to 31-12-2014

Collaboration of 23 hours in the teaching 'Communication, valorisation and territory: themes and problems' as part of the Doctorate Course in Cultural Heritage at the Politecnico di Torino.  
01-04-2014 to 30-04-2014

Collaboration of 5 hours in the teaching "Communication, valorisation and territory: themes and problems" in the PhD course in Architectural and Landscape Heritage (formerly Cultural Heritage) at the Politecnico di Torino  
from 06-04-2015 to 07-04-2015

Title of teaching "Communication of cultural heritage: remediation, valorisation, transmediality" of 10 hours as part of the Doctorate Course in Architectural and Landscape Heritage at the Politecnico di Torino (the teaching is offered in alternate years).  
16-05-2016 to 18-05-2016

Teaching title "Communicating cultural heritage: formats and technologies for valorisation" of 10 hours as part of the Doctorate Course in Architectural Heritage and Landscape at the Polytechnic University of Turin  
08-05-2018 to 10-05-2018

### **Formal award of teaching or research positions (fellowships) at qualified foreign or supranational universities and research institutes**

Videomuseum, Centre George Pompidou (Paris, FR). The research activity was aimed at analysing methodologies for the design and development of interfaces dedicated to the management and use of digital archives of contemporary art. 6 October 1997 - 27 March 1998.

Visiting fellow at the Department of Italian Studies at Brown University. Research activities focused on Internet culture and multimedia design through collaboration with various research groups, such as STG (Scholarly Technology Group) and the Center for Digital Initiatives. Supervisor: Prof. Massimo Riva, Italian Studies Department  
from 01-03-2007 to 01-09-2007

Visiting fellow at London School of Economics (LSE), Media and Communication Department, London. The research focused on the topic of expressions of radicalisation

online and in particular the role of Islamophobic perspectives in the phenomenon of polarisation and the spread of misinformation. Supervisor: Prof. Lillie Chouliaraki, Media and Communication Department, 5 november 2018 - 8 march 2019

### **Prizes and Awards**

Castello di Rivoli, Museum of Contemporary Art: Award for the degree thesis in Communication Sciences from the University of Turin, carried out in collaboration with the Museum entitled "Digital Archives for Contemporary Art. Projects and Technologies for Development and Consultation" sustained in the 1996-1997 academic year (supervisor: Mario Ricciardi), 24 March 1998.

Interaction Design Institute in Ivrea (TO): award for the best project presented at the I3 Summer School; project title: Identity Management & Privacy; Atelier leader: Michael Koch, awardees: Gillian Crampton Smith, Interaction Design Institute and Giorgio De Michelis, University of Milan Bicocca.

### **Evaluator of competitively funded research projects at national and international level**

2018 - 2020: Evaluator for the European Commission for research and technological innovation projects submitted under the Fast Track to Innovation - European Innovation Council Pilot (H2020-EIC-FTI-2018-2020).  
CONTRACT NUMBER - CT-EX2015D257466-101

2019 - 2020: Evaluator for the European Commission for the Enhanced European Innovation Council (EIC) Accelerator - Fast Track to Innovation (FTI) programme (H2020 EIC-FTI 2020). CONTRACT NUMBER - CT-EX2015D257466-102

2020: Evaluator for the European Commission of the FP7-SEC-2012-312827-VOX-Pol Project VOX-Pol Network of Excellence (NoE) is an academic research network funded by the European Union Framework Programme 7 (FP7) that studies the relevance, functions and impacts of online violent political extremism. CONTRACT NUMBER - CT-EX2015D257466-104

2020: Evaluator for the European Commission for projects submitted in response to the EU H2020-SU-AI/DS/INFRA/SEC-2020 Security Programme. The projects focus on digitally supported solutions in the field of security and prevention of violent extremism online. CT-EX2015D257466-106

2019: Evaluator for the MUR for research projects submitted in the framework of 'Research for Innovation - REFIN', a funding programme of the Apulia Region aimed at the dissemination and qualification of research and innovation activities.



## **National and international referencing activities**

Peer reviewer for International Journal of Communication; Convergence; Observatorio - Obercom; Social Communications; Mediascapes Journal; DigitCult

## **Supervision and/or coordination of PhD students and/or research fellows**

Co-ordination and supervision of the following PhD theses:

Interdisciplinary Doctorate Programme in Urban and Regional Development (Politecnico di Torino)

PhD student:

Simone Persico (**XXXI cycle**). PhD scholarship funded by the SWITCH project coordinated by the undersigned.

PhD Programme in Architectural and Landscape Heritage (Politecnico di Torino) -

PhD students:

Nicoletta Gay (**22nd cycle**)

Stefano Sburlati (**Cycle XXIII**)

Vanessa Michielon (**XXV cycle**)

Coordination and supervision of the following research grants and/or scholarships:

2012 - 2014: Milena Contini (University of Turin), Vanessa Michielon (Politecnico di Torino); research grants funded by the project 'The promotion of the artistic and expressive intangible heritage in Piedmont: towards a digital creativity model'.

2014 - 2015: Tatiana Mazali (Politecnico di Torino); research grant funded by the Politecnico di Torino as part of the research project 'The convergence between digital creativity and the world of services'.

2016 - 2018: Caterina Mazza (Politecnico di Torino): research grants funded by the EU SAFFRON project "Semantic Analysis against Foreign Fighters Recruitment Online Networks, HOME/2014/ISFP/AG/RADX (Preventing Radicalisation To Terrorism And Violent Extremism)

2016 - 2017: Felice Balzano (Politecnico di Torino): research grant funded by DIST - Politecnico di Torino as part of the project 'The promotion of the University: storytelling and web communication'.

2019 - 2020: Danial Mohabat Doost (co-tutor with Grazia Brunetta) (Politecnico di Torino); research cheque co-funded within the Interdepartmental Centre R3 Responsible Risk Resilience

2020 - 2021: Simone Persico (Politecnico di Torino); research grant funded by DIST - Politecnico di Torino

2021- 2022: Alessandro Melino; CORE-funded research grant as part of the project to analyse and develop communication strategies for the University as part of Horizon Europe research.

### **Previous work experience**

Dates 2004 - 2014

Researcher with open-ended contract in Media and Communication (SPS/08), University of Turin, Italy

Work experience in the private sector

Dates 2002 - 2004

Multimedia Manager, National Cinema Museum of Turin, Turin, Italy

Dates 2001 -2002

Web product manager, Cemit Interactive media (Mondadori group), Settimo Torinese (TO), Italy

### **Training**

Dates 2001

PhD in Communication Science and Design

PhD thesis Collaborative filtering: technologies for personalisation and knowledge management.

Doctoral Commission:

Prof. Mario Ricciardi - PhD Coordinator (University of Turin)

Prof. Lina Bolzoni (Scuola Normale Superiore di Pisa)

Prof. Marco Mezzalama (Politecnico di Torino)

Dates 7 July 1997

University of Turin, Italy

Master's Degree in Communication Sciences 110/110 summa cum laude and honours

### **Languages known**

English: Proficiency level, written and oral

French: Very good level, written and oral

## **Publications**

### **Articles in anonymously refereed journals**

Monaci, S. (2021), The Pandemic of Conspiracies in the COVID-19 Age: How Twitter Reinforces Online Infodemic, *ONLINE JOURNAL OF COMMUNICATION AND MEDIA TECHNOLOGIES*, M. Bastas Publishing, pp. 11, Vol. 11, ISSN: 1986-3497, DOI: 10.30935/ojcm/11203 (Class A Scientific Journal according to ANVUR)

Monaci, S. (2020), Social Media Campaigns Against Violent Extremism: A New Approach to Evaluating Video Storytelling, *INTERNATIONAL JOURNAL OF COMMUNICATION*, University of Southern California's Annenberg Center for Communication, pp. 25, ISSN: 1932-8036 (Class A Scientific Journal according to ANVUR)

Monaci, S. (2020), The socio-technical imaginary of Artificial Intelligence and its media narratives, *COMUNICAZIONE PUNTO DOG*, Fausto Lupetti Editore, pp. 7, 2020, ISSN: 2282-0140

Sonetti, G., Arrobbio, O., Lombardi, P., Lami, I. M.; Monaci, S. (2020), "Only Social Scientists Laughed": Reflections on Social Sciences and Humanities Integration in European Energy Projects, *ENERGY RESEARCH & SOCIAL SCIENCE*, Elsevier, pp. 20, Vol. 61, ISSN: 2214-6296, DOI: 10.1016/j.erss.2019.101342

Monaci, S. (2019), Combating extremism in a public sphere at risk: platforms' affordances, dilemmas and opportunities of social media campaigns, *H-ERMES, ESE Editoria Scientifica Elettronica*, pp. 20, Vol. 15, ISSN: 2284-0753 (Class A Scientific Journal according to ANVUR)

Monaci, S., Mazza, C. (2019), Exploring driving factors underlying jihadist radicalisation among youth, *METIS, CLEUP*, Vol. XXVI, ISSN: 1592-6311

Monaci, S., Mazza, C., Taddeo, G. (2018), Mapping the Impact of ISIS Propaganda Narratives: Evidences from a Qualitative Analysis in Italy and France, *SOCIAL COMMUNICATIONS, Vita e pensiero*, pp. 16, ISSN: 2037-0415 (Class A Scientific Journal according to ANVUR)

Monaci, S. (2017)), Explaining the Islamic State's Online Media Strategy: A Transmedia Approach, *INTERNATIONAL JOURNAL OF COMMUNICATION*, University of Southern California's Annenberg Center for Communication, pp. 19, ISSN: 1932-8036 (Class A Scientific Journal according to ANVUR)

Monaci, S. (2016), Boosting Creativity through Digital Disruption? The Role of Co-Creation Platforms in the Media Production Field, *WESTMINSTER PAPERS IN COMMUNICATION AND CULTURE*, Westminster University Press, pp. 16, Vol. 11(1), ISSN: 1744-6716, DOI: 10.16997/wpcc.218

Monaci, S, Equizzi M. (2016), SurreAR. Storytelling with a medium in a time/space transition, EMERGINGSERIES JOURNAL, Kaplan, pp. 18, Vol. 5, ISSN: 2421-4663

Monaci, S. (2016), Video co-creation: how audiovisual seriality changes in the convergence scenario, MEDIASCAPES JOURNAL, Sapienza Publishing House, pp. 25, ISSN: 2282-2542 (Class A Scientific Journal according to ANVUR)

Monaci S. (2009), La produzione di contenuti di qualità in un'organizzazione on line per la gestione collettiva delle conoscenze: il caso it.wikipedia.org, QUADERNI DI SOCIOLOGIA, Rosenberg & Sellier, pp. 18, Vol. LIII, ISSN: 0033-4952 (Class A Scientific Journal according to ANVUR)

Monaci S. (2009), Quality assessment process in Wikipedia's Vetrina: the role of the community's policies and rules, OSSERVATORIO, OberCom, pp. 14, Vol. 3, ISSN: 1646-5954

Monaci S.(2008), I network. Models and processes of communication, sociality and knowledge production, QUADERNI DI SOCIOLOGIA, Rosenberg & Sellier, pp. 6, Vol. LII, ISSN: 0033-4952 (Class A Scientific Journal according to ANVUR)

Monaci S. (2007), Models of online knowledge processing: Google and Wikipedia, QUADERNI DI SOCIOLOGIA, Rosenberg & Sellier, pp. 17, Vol. LI, ISSN: 0033-4952 (Class A Scientific Journal according to ANVUR)

Monaci S. (2006), The role of mobility networks in the practice of spaces. Museum as a space of flows, EUROPEAN SPATIAL RESEARCH AND POLICY, Lodz University Press, pp. 9, Vol. 13, ISSN: 1231-1952

Monaci S., Corino, G., Taddeo G. (2005), Comunico case study: an e-learning community environment, THE EUROPEAN JOURNAL OF HIGHER ARTS EDUCATION, European League of Institutes of the Arts (ELIA), pp. 17, ISSN: 1571-9936

Monaci S., Ricciardi M., Carrara A., Granelli A.(2003), Il Multimuseo della Mole, TECHNOLOGY REVIEW, Tech.Rev, pp. 6, Vol. 4, ISSN: 1128-868X

Monaci S.(2003), Integrated communication at the National Cinema Museum, NUOVA MUSEOLOGIA, Bine Editore, pp. 4, Vol. 9, ISSN: 1828-1591

## **Monographs**

Monaci, S. (2022), Social hatred. Technologies and narratives of networked communication, EGEA, pp. 190, ISBN: 978-88-238-4720-0

Monaci, S. (2013), Cultural events and media. Le strategie di comunicazione per Italia 150, Carocci (ITALIA), pp. 160, ISBN: 9788863811926

Monaci S.; Raviolo P. (2012), Digital media. Cultural dimensions and learning, Aracne (ITALY), pp. 76, 2012, ISBN: 9788854852129

Monaci S. (2008) La conoscenza on line: logiche e strumenti, Carocci (ITALIA), pp. 112, ISBN: 9788843046454

Monaci S., Mazali T., Gay N., Taddeo G. (2008), Giovani, media e consumi digitali, Liguori (ITALIA), pp. 176, 2008, ISBN: 9788820743130

Monaci S. (2005), The future in the museum. How new media change the public experience, Guerini & Associati, pp. 222, ISBN: 9788883356865

### **Contributions in collected volumes**

Monaci, S., Persico, S. (2022), Mixed Analysis of User Activity, Content, and Networks: Twitter's Information Cascades on Conspiratorial Pandemics, In: The Covid-19 Pandemic as a Challenge for Media and Communication Studies, Routledge, pp. 12. ISBN

Monaci, S., Persico, S. (2021), Terrapiattismo, Covid-19/5G e altre cospirazioni: la pandemia del complottismo su Twitter, In: L'impatto sociale del Covid 19, Franco Angeli (ITALIA), pp. 9, ISBN: 978-88-351-1850-3

Monaci, S. (2020), The Propaganda Machine: Social Media Bias and the Future of Democracy, In: REIMAGINING COMMUNICATION: MEANING, Michael Filimowicz and Veronika Tzankova, Routledge, pp. 15, ISBN: 9781138542884

Monaci, S., Equizzi, M. (2018), SurreAR. Storytelling with a medium in a time/space transition, In: TRANSMEDIA E CO-CREATION grassroots intermediaries and online audiences in Italian transmedia production, Aracne, pp. 15, 2018, ISBN: 978-88-255-1277-9

Monaci, S. Mazza, C., Taddeo, G. (2017), Designing a Social Media Strategy against Violent Extremism Propaganda: The #heartofdarkness Campaign, In: Digitale Medien und politisch-weltanschaulicher Extremismus im Jugendalter Erkenntnisse aus Wissenschaft und Praxis, Arbeits und Forschungsstelle Rechtsextremismus und Radikalisierungsprävention, pp. 29, ISBN: 978-3-86379-260-2

Monaci, S. (2015), Video co-creation: the new digital intermediaries for creative production in the convergence scenario, In: Co-creation and peer-production, Monaci, Sara, EGEA (ITALIA), pp. 37, ISBN: 9788875341312

Monaci, S. (2015), Presentation to the Italian edition of David Hesmondhalgh's 'The Cultural Industries', In: Le industrie culturali, Egea, pp. 2, ISBN: 978-88-238-2208-5

Monaci, S. (2015), Introduction to the volume Co-creation and peer production, In: Co-creation and peer production, EGEA, pp. 3, 2015.

Monaci, S. (2015), Crowdsourcing as a new model of creative production, In: S. Arcagni (ed.), I media digitali e l'interazione uomo-macchina, ARACNE (ITALIA), pp. 22, ISBN: 978-88-548-8438-0

Monaci S., Bertone G. (2013), Gli strumenti ICT per la valorizzazione del paesaggio: dal cyberspazio all'ipermediazione dei luoghi, In: I paesaggi culturali. Construction, promotion, management, Barosio M., Trisciuglio M., EGEA (ITALY), pp. 6, ISBN: 9788823821545

Monaci S; Cataldi M., Schifanella C. (2012), La blogosfera dei musei italiani: analisi del contenuto, In: Patrimonio virtuale. tecnologie e modelli per la valorizzazione e la comunicazione dei beni culturali, Sara Monaci, Emiliano Ilardi, Massimiliano Spano (a cura di), Scriptaweb (ITALIA), pp. 27, 2012, ISBN: 9788863811933

Monaci S., Spano M., Ilardi E. (2012), Introduction, In: Patrimonio virtuale. Technologies and models for the valorisation and communication of cultural heritage, S. Monaci, E. Ilardi, M. Spano, Civis / Scriptaweb (ITALIA), pp. 3, ISBN: 9788863811933

Monaci S. (2009), Virtual Heritage 2.0: theories and research experiences, In: Sociology 2.0. Social practices and research methodologies on participatory media, Monaci S., Scifo B., Scriptaweb (ITALIA), pp. 9, ISBN: 9788863810790

Monaci S. (2009), Il lessico dei musei: il rapporto tra la comunicazione istituzionale e i discorsi generati dagli utenti, In: Sociologia 2.0. Social practices and participatory media research methodologies, Sara Monaci, Barbara Scifo, Scriptaweb, pp. 24, ISBN: 9788863810790

Monaci S. (2008), Nuevos medios de comunicación y patrimonio cultural: los procesos de remediación, In: La comunicación global del patrimonio cultural, MATEOS S.M., Ediciones Trea (SPAIN), pp. 29, ISBN: 9788497043748

Monaci S.(2007), The museum public. Identità a relazioni a forma di rete, In: "Tecnologie e culture dell'identità", A. MARINELLI; R. PALTRINIERI; G. PECCHINENDA; A.L. TOTA, Franco Angeli, pp. 10,, ISBN: 9788846488923

Monaci S., Mazali T., Gay N., Taddeo G. (2007), Giovani, reti e memorie digitali, In: Le vite dei giovani. Careers, experiences and cultural models, R. Raudy (ed.), Marlin Editore (ITALIA), pp. 16, 2007, ISBN: 9788860430465

Monaci S. (2006), La comunicazione nel museo. Computer mediated interactions and relationships, In: *Giovani Sociologi 2005*, AIS - ASSOCIAZIONE ITALIANA DI SOCIOLOGIA, Civis (ITALY), pp. 16, ISBN: 9788889543283

### **Conference proceedings**

Derbas, Nadia; Segond, Frédérique; Padró, Muntsa; Dusserre, Emmanuelle; Dobre, Teodora; Monaci, Sara; Mastrobuoni, Gustavo, Semantic analysis supporting de-radicalisation, PROCEEDINGS - INTERNATIONAL WORKSHOP ON DATABASE AND EXPERT SYSTEMS APPLICATIONS, In: *Proceedings - International Workshop on Database and Expert Systems Applications*, DEXA, Institute of Electrical and Electronics Engineers Inc, 28th International Workshop on Database and Expert Systems Applications, DEXA 2017, fra 2017, pp. 5, 2017, Vol. 2017-, ISSN: 1529-4188, ISBN: 9781538610510, DOI: 10.1109/DEXA.2017.20

Monaci S., Sanna A., Morreale D., Cuniberti G., Equizzi M. (2015), StoryTECH 4 EVER - Storytelling TECHNOlogies for European Values and hERitage, In: *Proceedings of Digital Heritage 2015*, Institute of Electrical and Electronics Engineers ( IEEE ), Digital Heritage 2015, Granada 28/09 - 02/10 2015, 2015, Vol. 2, ISBN: 9781509000494

Monaci, S., Tirocchi, S. (2010), Eternal Present of the Spotless Mind - Youth, Memory and Participatory Media, In: *Proceedings of ESA Research Network Sociology of Culture Midterm Conference: Culture and the Making of Worlds*, 2010, SSRN, ESA Research Network Sociology of Culture Midterm Conference: Culture and the Making of Worlds, 2010, Milano, 2010, DOI: 10.2139/ssrn.1692703

Monaci, S.(2008), QUALITY CONTENTS CREATION IN A COMMONS-BASED PEER PRODUCTION ON LINE ENVIRONMENT: THE IT.WIKIPEDIA EXPERIENCE, In: *IADIS International Conference WWW/Internet 2008 Proceedings*, IADIS, IADIS International Conference WWW/Internet 2008, Freiburg (Germany), pp. 8, 2008, ISBN: 978-972-8924-68-3

### **Curatorships**

Monaci, S. (eds.) (2015). *Co-creation and peer production*. EGEA spa.

Monaci, S. (2015) (ed.) *David Hesmondhlag's Cultural Industries*. EGEA spa

Monaci S., Ilardi E., Spano M. (eds.) (2012), *Virtual heritage. Communication models and technologies for the enhancement of cultural heritage*, Scriptaweb, pp. 423, 2012, Vol. 1, ISBN: 9788863811933

Monaci S., Scifo B. (eds.) (2009), Sociology 2.0. Social practices and participatory media research methodologies, Scriptaweb, pp. 317, ISBN: 9788863810790

### **Multimedia projects**

Monaci, S, #heartofdarkness - [www.theheartofdarkness.eu](http://www.theheartofdarkness.eu). Communication campaign for the prevention of violent extremism carried out in the framework of the EU -SAFFRON project, 2017

Monaci S., Website and multimedia platform for the National Museum of Cinema (Turin, Italy) [www.multimuseo.com](http://www.multimuseo.com) (now switched off)

Turin, 25 July 2022



